

Site Usage

21,510 Visits

Previous: 22,026 (-2.34%)

56.99% Bounce Rate

Previous: 54.62% (4.34%)

96,374 Pageviews

Previous: 104,056 (-7.38%)

00:02:33 Avg. Time on Site

Previous: 00:02:40 (-4.30%)

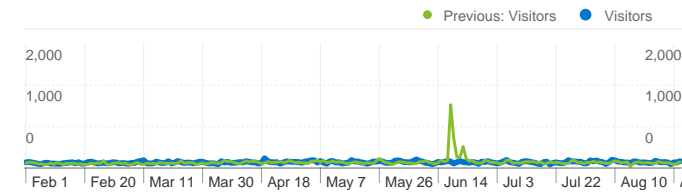
4.48 Pages/Visit

Previous: 4.72 (-5.16%)

63.51% % New Visits

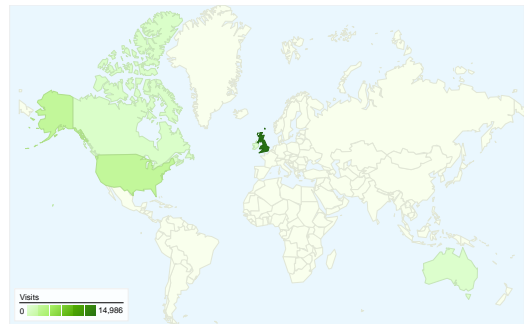
Previous: 64.61% (-1.69%)

Visitors Overview

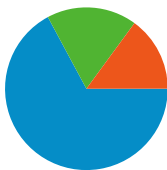


Visitors
14,066

Map Overlay

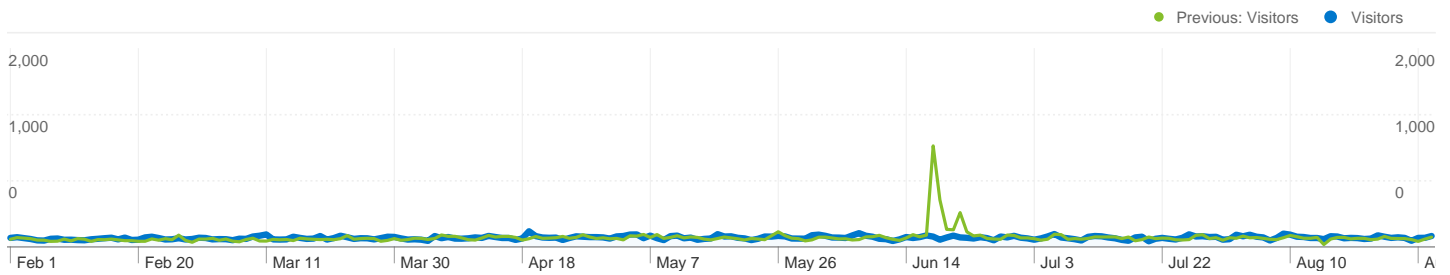


Traffic Sources Overview



- **Search Engines**
14,443.00 (67.15%)
- **Direct Traffic**
3,855.00 (17.92%)
- **Referring Sites**
3,210.00 (14.92%)
- **Other**
2 (0.01%)

Content Overview		
Pages	Pageviews	% Pageviews
/		
Feb 1, 2010 - Aug 31, 2010	10,215	10.60%
Feb 1, 2009 - Aug 31, 2009	10,276	9.88%
% Change	-0.59%	7.33%
/Abouttricycles.html		
Feb 1, 2010 - Aug 31, 2010	2,936	3.05%
Feb 1, 2009 - Aug 31, 2009	1,992	1.91%
% Change	47.39%	59.14%
/Galleries.html		
Feb 1, 2010 - Aug 31, 2010	2,900	3.01%
Feb 1, 2009 - Aug 31, 2009	1,750	1.68%
% Change	65.71%	78.92%
/Tricyclingforthedisabled.html		
Feb 1, 2010 - Aug 31, 2010	2,898	3.01%
Feb 1, 2009 - Aug 31, 2009	2,073	1.99%
% Change	39.80%	50.94%
/Home.html		
Feb 1, 2010 - Aug 31, 2010	2,578	2.67%
Feb 1, 2009 - Aug 31, 2009	3,101	2.98%
% Change	-16.87%	-10.24%



14,066 people visited this site

21,510 Visits

Previous: 22,026 (-2.34%)

14,066 Absolute Unique Visitors

Previous: 14,602 (-3.67%)

96,374 Pageviews

Previous: 104,056 (-7.38%)

4.48 Average Pageviews

Previous: 4.72 (-5.16%)

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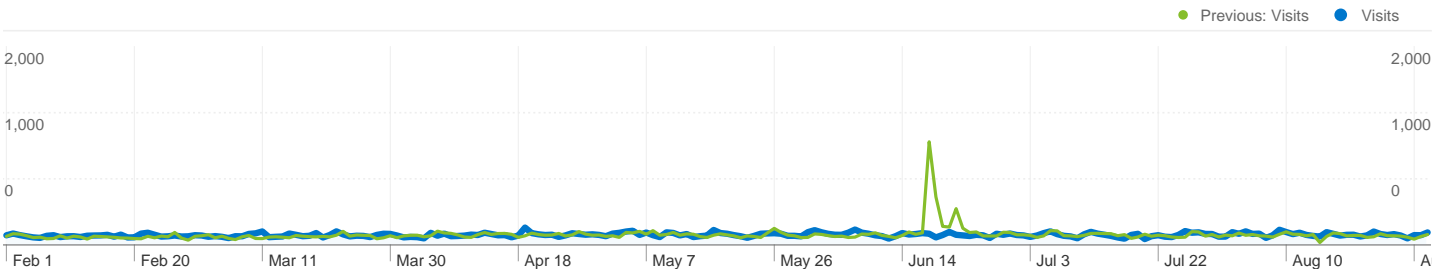
Previous: 64.61% (-1.69%)

Technical Profile

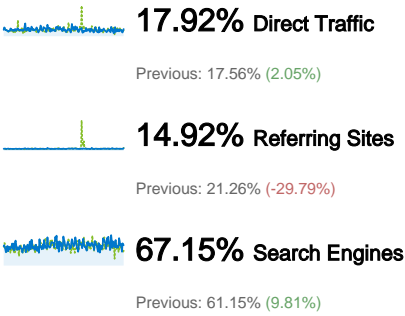
Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer			DSL		
Feb 1, 2010 - Aug 31, 2010	12,829	59.64%	Feb 1, 2010 - Aug 31, 2010	9,385	43.63%
Feb 1, 2009 - Aug 31, 2009	13,988	63.51%	Feb 1, 2009 - Aug 31, 2009	9,983	45.32%
% Change	-8.29%	-6.09%	% Change	-5.99%	-3.73%
Firefox			Unknown		
Feb 1, 2010 - Aug 31, 2010	5,244	24.38%	Feb 1, 2010 - Aug 31, 2010	6,231	28.97%
Feb 1, 2009 - Aug 31, 2009	5,957	27.05%	Feb 1, 2009 - Aug 31, 2009	5,620	25.52%
% Change	-11.97%	-9.86%	% Change	10.87%	13.53%

Safari		
Feb 1, 2010 - Aug 31, 2010	1,715	7.97%
Feb 1, 2009 - Aug 31, 2009	1,071	4.86%
% Change	60.13%	63.97%
Chrome		
Feb 1, 2010 - Aug 31, 2010	1,219	5.67%
Feb 1, 2009 - Aug 31, 2009	426	1.93%
% Change	186.15%	193.01%
Mozilla		
Feb 1, 2010 - Aug 31, 2010	214	0.99%
Feb 1, 2009 - Aug 31, 2009	205	0.93%
% Change	4.39%	6.89%

Cable		
Feb 1, 2010 - Aug 31, 2010	3,852	17.91%
Feb 1, 2009 - Aug 31, 2009	4,289	19.47%
% Change	-10.19%	-8.03%
T1		
Feb 1, 2010 - Aug 31, 2010	1,110	5.16%
Feb 1, 2009 - Aug 31, 2009	1,069	4.85%
% Change	3.84%	6.33%
Dialup		
Feb 1, 2010 - Aug 31, 2010	468	2.18%
Feb 1, 2009 - Aug 31, 2009	530	2.41%
% Change	-11.70%	-9.58%



All traffic sources sent a total of 21,510 visits



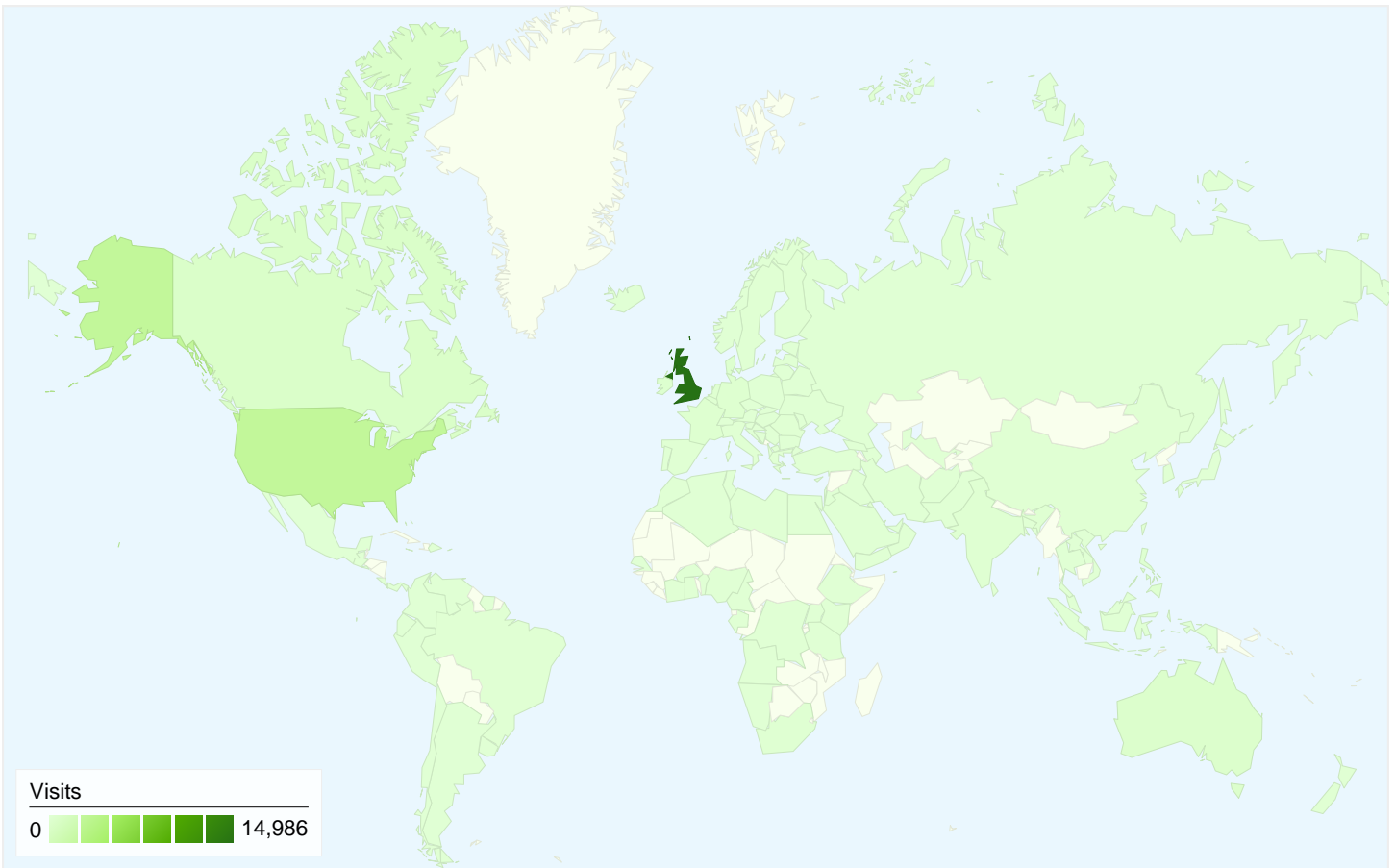
- **Search Engines**
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- **Direct Traffic**
3,855.00 (17.92%)
- **Referring Sites**
3,210.00 (14.92%)
- **Other**
2 (0.01%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)		
Feb 1, 2010 - Aug 31, 2010	12,240	56.90%
Feb 1, 2009 - Aug 31, 2009	11,211	50.90%
% Change	9.18%	11.80%
(direct) ((none))		
Feb 1, 2010 - Aug 31, 2010	3,855	17.92%
Feb 1, 2009 - Aug 31, 2009	3,868	17.56%
% Change	-0.34%	2.05%
bing (organic)		
Feb 1, 2010 - Aug 31, 2010	687	3.19%
Feb 1, 2009 - Aug 31, 2009	245	1.11%
% Change	180.41%	187.13%
yahoo (organic)		
Feb 1, 2010 - Aug 31, 2010	551	2.56%
Feb 1, 2009 - Aug 31, 2009	530	2.41%
% Change	3.96%	6.46%
search (organic)		

Keywords	Visits	% visits
tricycle association		
Feb 1, 2010 - Aug 31, 2010	1,334	9.24%
Feb 1, 2009 - Aug 31, 2009	1,789	13.28%
% Change	-25.43%	-30.47%
tricycle		
Feb 1, 2010 - Aug 31, 2010	504	3.49%
Feb 1, 2009 - Aug 31, 2009	579	4.30%
% Change	-12.95%	-18.83%
the tricycle association		
Feb 1, 2010 - Aug 31, 2010	247	1.71%
Feb 1, 2009 - Aug 31, 2009	222	1.65%
% Change	11.26%	3.75%
world tricycle union		
Feb 1, 2010 - Aug 31, 2010	150	1.04%
Feb 1, 2009 - Aug 31, 2009	0	0.00%
% Change	100.00%	100.00%
ice cream tricycle		

Feb 1, 2010 - Aug 31, 2010	359	1.67%	Feb 1, 2010 - Aug 31, 2010	123	0.85%
Feb 1, 2009 - Aug 31, 2009	323	1.47%	Feb 1, 2009 - Aug 31, 2009	150	1.11%
% Change	11.15%	13.81%	% Change	-18.00%	-23.54%



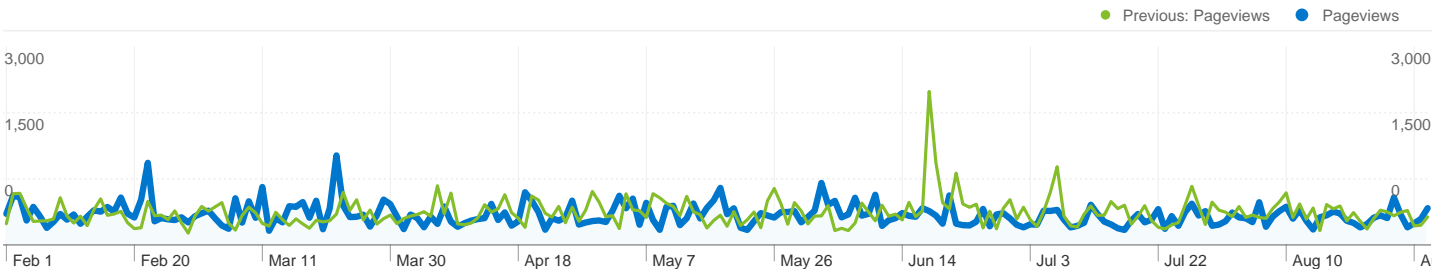
21,510 visits came from 132 countries/territories

Site Usage


Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
21,510 Previous: 22,026 (-2.34%)	4.48 Previous: 4.72 (-5.16%)	00:02:33 Previous: 00:02:40 (-4.30%)	63.57% Previous: 64.69% (-1.73%)	56.99% Previous: 54.62% (4.34%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom					
February 1, 2010 - August 31, 2010	14,986	4.39	00:02:41	55.95%	55.16%
February 1, 2009 - August 31, 2009	14,478	4.75	00:02:54	55.00%	51.31%
% Change	3.51%	-7.61%	-7.17%	1.73%	7.52%
United States					
February 1, 2010 - August 31, 2010	2,585	4.91	00:02:10	84.41%	60.04%
February 1, 2009 - August 31, 2009	2,497	5.37	00:02:36	87.87%	57.79%
% Change	3.52%	-8.64%	-16.55%	-3.93%	3.89%
Canada					
February 1, 2010 - August 31, 2010	513	5.06	00:02:40	67.25%	57.31%


February 1, 2009 - August 31, 2009	435	6.84	00:03:26	75.86%	47.59%
% Change	17.93%	-25.98%	-22.01%	-11.35%	20.43%
Australia					
February 1, 2010 - August 31, 2010	396	4.34	00:03:10	81.31%	56.31%
February 1, 2009 - August 31, 2009	376	6.42	00:04:19	68.35%	50.80%
% Change	5.32%	-32.36%	-26.83%	18.96%	10.86%
Ireland					
February 1, 2010 - August 31, 2010	265	2.16	00:00:59	94.72%	80.38%
February 1, 2009 - August 31, 2009	212	1.91	00:00:59	97.64%	85.85%
% Change	25.00%	12.99%	0.79%	-3.00%	-6.37%
Denmark					
February 1, 2010 - August 31, 2010	259	14.38	00:04:14	28.57%	51.74%
February 1, 2009 - August 31, 2009	180	14.31	00:03:42	50.00%	50.00%
% Change	43.89%	0.54%	14.73%	-42.86%	3.47%
Germany					
February 1, 2010 - August 31, 2010	204	3.45	00:01:35	77.45%	58.82%
February 1, 2009 - August 31, 2009	207	5.93	00:03:37	78.26%	53.62%
% Change	-1.45%	-41.78%	-56.11%	-1.03%	9.70%
France					
February 1, 2010 - August 31, 2010	198	4.95	00:02:23	86.36%	56.06%
February 1, 2009 - August 31, 2009	288	5.51	00:02:48	80.56%	55.21%
% Change	-31.25%	-10.24%	-15.05%	7.21%	1.54%
Philippines					
February 1, 2010 - August 31, 2010	176	1.86	00:02:52	88.64%	74.43%
February 1, 2009 - August 31, 2009	82	2.06	00:01:11	91.46%	78.05%
% Change	114.63%	-9.58%	141.51%	-3.09%	-4.63%
Netherlands					
February 1, 2010 - August 31, 2010	139	5.11	00:02:16	80.58%	53.96%
February 1, 2009 - August 31, 2009	149	3.95	00:01:08	83.89%	60.40%
% Change	-6.71%	29.44%	99.93%	-3.95%	-10.67%


1 - 10 of 132



Pages on this site were viewed a total of 96,374 times

 **96,374 Pageviews**
 Previous: 104,056 (-7.38%)

 **69,713 Unique Views**
 Previous: 74,941 (-6.98%)

 **56.99% Bounce Rate**
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